Questions? Concerns? The University Research Integrity Officer plays an important role in research and scholarship by defining standards, educating faculty, staff and students about those standards, and when necessary investigating allegations of violations in research standards.

Contact the University Research Integrity Officer, Dr. Tom Reynolds at tIREYNOL@UNC.edu or call (704) 687-7248 for a confidential consultation.

THE RULES OF THE ROAD TO DISCOVERY
are Set by the Standards of Responsible Conduct of Research.

INTEGRITY
Following the highest ethical standards of research and scholarship in the pursuit of new knowledge, including the protection of human subjects, the humane care of animals in the conduct of research and adherence to the mutual responsibilities between researchers and their research teams.

PROFESSIONALISM
Accurately representing contributions to research proposals and reports, fairness in peer review, collegiality in scholarly interactions including communications and sharing resources, transparency in potential conflicts of interest.

INTELLECTUAL HONESTY
Reporting findings precisely and taking care to avoid error. Letting the facts speak for themselves and avoiding improper bias.